

## **Power of the Dream Ventures announces the effectiveness of the Company's Registration Statement on Form SB-2.**

**BUDAPEST, HUNGARY January 30, 2008** -- Power of the Dream Ventures (PDV), one of Hungary's premier technology acquisition companies, is pleased to announce that the Securities and Exchange Commission (SEC) has declared effective, as of today, the Company's Registration Statement filed on Form SB-2. The Registration Statement covers the resale by certain of PDV's selling stockholders of up to 10,032,000 of shares of common stock.

"We are thrilled that the SEC has declared effective our registration statement. This is an extremely significant step for us. With our SB-2 cleared we are only steps away from commencing trading on the OTCBB. PDV is the first company headquartered in Hungary to successfully complete a reverse merger and register its shares for re-sale in the U.S. market. I am very proud of what we have accomplished", said Viktor Rozsnyay, President of the Company. "The registration of these shares demonstrates our commitment to our stockholders and also provides our stockholders with increased access to the public market. "Our public status will allow us to share our unique vision with the rest of the world." Mr. Rozsnyay added.

The Company anticipates trading to commence on the OTCBB during the first half of February.

For more information please visit our new corporate website at <http://www.powerofthedream.com>

### **Forward-Looking Statements**

This release may contain "forward-looking statements" for the purposes of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect the Company's current expectations about its future plans and performance, including statements concerning the impact of marketing strategies, new product introductions and innovation, deliveries of product, sales, earnings, and margins. These forward-looking statements rely on a number of assumptions and estimates which could be inaccurate and which are subject to risks and uncertainties. Actual results could vary materially from those anticipated or expressed in any forward-looking statement made by the Company. Please refer to the Company's most recent Form 10-K and subsequent filings for a further discussion of these risks and uncertainties. The Company disclaims any obligation or intent to update the forward-looking statements in order to reflect events or circumstances after the date of this release.

### **About PDV**

Power of the Dream Ventures, Inc. is a premier holding company focused on technology acquisition and development enabling the delivery of revolutionary concepts and ready to market products to the international market place. We provide hands on support by developing-, acquiring-, licensing-, or co-developing technologies by offering a full range of services designed to encourage and nurture growth by virtue of access to the expertise of Power of the Dream Ventures' management team, and their substantial network of advisors and contacts. We develop-, acquire-, license-, or co-develop technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize;

emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies and ideas from the very early stages on that represent "disruptive technologies."

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Source: Power of the Dream Ventures, Inc.