

## Power of the Dream Ventures, Inc. files patent application for PVC shielded electric cable and rubber tire recycling technology

**BUDAPEST, HUNGARY, February 25, 2008** -- Power of the Dream Ventures (PDV), one of Hungary's premier technology acquisition companies, announced today that the Company has filed a Hungarian patent application for a new method aimed at easily recycling PVC shielded electrical cables and the removal of metal from radial tires.

The recycling process was established to be patentable, and is one of the technologies acquired from Imre Kalmar-Nagy, a chemist. A PCT application will be filed in the time allotted to provide broad based international protection.

The recycling process, based on soaking PVC cables or rubber tires in a nontoxic liquid for fifteen to thirty minutes, is a result of years of research by the inventor. It can be used for any size cable scrap, from those used in computer wiring to large, multi-thread cables. Following the soak, the rigid PVC becomes pliable, resulting in the easy removal of the metal conducting wire encrusted within. The liquid issued in the process can be recycled with little loss both in quantity and active ingredient. This new process produces significant time and cost saving as compared to the two methods now used by industry, stripping and grinding.

The technology can also be used, with the same soaking process, for removal of the metal wire mesh incorporated in modern radial tires.

The technology is available for immediate licensing worldwide. For further information please visit our website at <http://www.powerofthedream.com>

### **About PDV**

Power of the Dream Ventures, Inc. is a premier holding company focused on technology acquisition and development enabling the delivery of revolutionary concepts and ready to market products to the international market place. We develop-, acquire-, license-, or co-develop technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize; emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies and ideas from the very early stages on that represent "disruptive technologies." For more information please visit our website at [Http://www.powerofthedream.com](http://www.powerofthedream.com)

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