

## Power of the Dream Ventures, Inc. begins testing and certification of the Company's FireSAFE technology

**BUDAPEST, HUNGARY, February 26, 2008** -- Power of the Dream Ventures (PDV), one of Hungary's premier technology acquisition companies, announced today that the Company has begun testing its FireSAFE product.

FireSAFE is an environmentally safe, biodegradable liquid designed to prevent, and if necessary, extinguish natural fires (forest, bush) that are exceedingly hard, or impossible, to contain with water or other fire fighting methods. The technology fireproofs to 1,100 degrees centigrade all substances it contacts. It is also suitable for fire prevention by coating fire hazard areas with the product.

The testing is aimed at establishing, via accredited facilities, the product's safety and operational parameters, and providing certification that is acceptable to fire fighting agencies in order to start using the product.

"Forest fires pose a real problem worldwide. Once testing completes, which we anticipate to conclude in the second quarter, FireSAFE will be available for licensing worldwide. On an immediate basis technology demonstrations are available by appointment." said Mihaly Zala, Chief Technology Officer of the Company.

For further information, and to contact us about FireSAFE, please visit our website at <http://www.powerofthedream.com>

### **About PDV**

Power of the Dream Ventures, Inc. is a premier holding company focused on technology acquisition and development enabling the delivery of revolutionary concepts and ready to market products to the international market place. We develop-, acquire-, license-, or co-develop technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize; emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies and ideas from the very early stages on that represent "disruptive technologies." For more information please visit our website at [Http://www.powerofthedream.com](http://www.powerofthedream.com)

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