

## **in4 Ltd. launches iGlue, a search and content organizer based on semantic web technology**

**BUDAPEST, Hungary, February 2, 2009** – Power of the Dream Ventures, Inc. (OTC BB: PWRV), Hungary's premier technology acquisition and development company, today announced that in4, Ltd. has launched the registration procedure for 1,000 beta testers of the company's iGlue technology.

iGlue is an integrated online content manager and search application that goes beyond today's widespread, language-dependant search mechanisms based on identifying character strings. iGlue identifies and manages entities, not keywords. Whether he is called Alejandro Magno, Büyük İskender or Lissandru lu Granni, these names all refer to the same person; Alexander the Great, and most likely we would like to find information about the person himself. This is the principle iGlue uses to manage entities appearing in web content, and it will find relevant information even if the given element appears in a form that is different from what we used in launching the search.

"We are looking for a few good people. 1,000 to be exact, limited release beta testers who will take iGlue through its paces. The goal of this shakedown cruise is to work out all bugs of the system and ready the product for full rollout. On a going forward basis all feedback from the beta testing community is greatly appreciated," commented Viktor Rozsnyay, CEO of Power of the Dream Ventures.

"After three years of work we are excited to release this limited public version following the successful completion to our closed beta testing. I hope many people will register and test iGlue. We would ask that impressions, opinions, likes and dislikes be shared with us in order to improve the product. The best contributions will be credited for their work," commented Peter Vasko, CEO of in4, Ltd.

The iGlue public beta tester registration is limited to 1,000 'seats'. Once available spaces are filled beta keys will be provided, and testing can begin. To register to be an iGlue beta tester please visit <http://www.iglu.com>

Power of the Dream Ventures acquired equity in in4, Ltd in 2007 and has been financing development of iGlue since. Power of the Dream Ventures currently owns 40% of in4, Ltd.

### **About Power of the Dream Ventures**

Power of the Dream Ventures, Inc. is a leading technology holding company. We identify and harness the unique technological prowess of Hungary's high-tech industry, turning promising ideas and ready to market products/technologies into global industry leaders. We focus on developing, acquiring, licensing, or co-developing technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize; emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies, and ideas from the very early stage that represent "disruptive

technologies." We primarily focus on providing enabling solutions in the fields of environmental technologies, power generation and storage, software products and services, biotechnology, medical devices and what we call 'disruptive technologies.' For more information please visit our website at <http://www.powerofthedream.com>

*Contact:*

*At the Company:*

Viktor Rozsnyay  
President and CEO  
Phone: +36-1-456-6061  
Fax: +36-1-456-6062