

## **in4, Ltd. Presents at Second Annual GeeknRolla Conference in London**

BUDAPEST, Hungary, April 26, 2010 – Power of the Dream Ventures, Inc. (OTC BB: PWRV), Hungary's premier technology acquisition and development company, today announced that in4, Ltd. was invited to attend and present the Company's semantic search and content organizer iGlue at the second annual GeeknRolla conference organized by Techcrunch Europe in London on April 20th.

Out of fifteen presenting start-ups iGlue was voted second by an esteemed panel of judges.

"I would like to thank Mike Butcher, Editor of Techcrunch Europe, for selecting iGlue to be a presenter at this prestigious event. I am extremely happy that after two and a half years of development work iGlue was given the opportunity to showcase its software in front of a prestigious jury and audience. I believe both the software and Peter Vasko, CEO of the company, were enthusiastically received. We made many important industry connections and are looking forward to fully launching iGlue shortly," commented Viktor Rozsnyay, CEO of Power of the Dream Ventures.

A recorded video presentation given by Peter Vasko at the conference is accessible through <http://eu.techcrunch.com>

The heart of iGlue is a collaboratively developed, flexible database that contains semantic elements, entities, and their relations. We believe that the collaboration of motivated and enthusiastic people will bring about a new, network-based intellectual repository of the information age, a system that will take the internet to the next level of knowledge management. Database entities are presented to users via an automated annotation process that recognises text elements in any web page. Annotated entities become clickable junction points on which iGlue presents value added information in a rich media environment.

To experience iGlue please visit <http://www.iglue.com>

### **About PDV**

Power of the Dream Ventures, Inc. is a leading technology holding company. We identify and harness the unique technological prowess of Hungary's high-tech industry, turning promising ideas and ready to market products/technologies into global industry leaders. We focus on developing, acquiring, licensing, or co-developing technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize; emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies, and ideas from the very early stage that represent "disruptive technologies." For more information, please visit <http://www.powerofthedream.com>

### **Contact:**

At the Company:  
Viktor Rozsnyay  
President and CEO  
Phone: +36-1-456-6061  
Fax: +36-1-456-6062

At in4 Ltd.:  
Peter Vasko  
President and CEO  
Phone: +36-1-786-9783